

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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January 7, 1967

'HOW I GOT THAT STORY' DUE IN APRIL

How I Got That Story by members of the Overseas Press Club will be out in April and it is hoped that it will be distributed at the Awards Dinner. *Will Yolen*, chairman of the Book Publishing Committee, predicts that the new book will be one of the best ever published by the Club.

The book will contain 34 stories heretofore never published, including a story by the late *Dickey Chapelle* and one by the late *Jules Dubois*.

The editors, *David Brown*, story chief of Twentieth Century Fox, and *W. Richard Bruner*, vice-president, marketing communications, Callo and Carroll, Inc., were editors of a previous OPC book, *I Can Tell It Now*.

Publisher of this book is E.P. Dutton & Co., with member *Bill Doerflinger* acting as editor for the company. He also is a member of the Publishing Committee.

A first printing of 9,000 is planned by Dutton, which believes it will find a

good audience among schools of journalism as well as news buffs and the general public.

After the acknowledgement page by the chairman, the contents are as follows:

Margaret Bourke-White — How I 'Shot' Mahatma Gandhi

W. Richard Bruner — Some of My Best Friends Are MP's

Ben Lucien Burman — I Meet Charles de Gaulle

(Cont'd on page 4)

OVERSEAS MEMBERS LIST TOP NEWS STORIES

By *ALTON KASTNER* and *LARRY STESSIN*

The end of fighting in Viet Nam was forecast as the most significant world development for 1967, according to a poll of OPC members abroad conducted by *The Bulletin*.

The survey asked overseas correspondents to predict the most important events and trends which might occur anywhere during 1967. Replies were re-

ceived from OPCers representing all media in 14 countries in Europe, Asia, Australia, and Latin America. Many of them documented their predictions in detail.

About 70% of the respondents named Viet Nam as the scene of major developments during the coming year. The majority of them (63%) predicted the end of hostilities in 1967, either through a

North Vietnamese surrender, withdrawal, negotiated settlement or a ceasefire during negotiations. The remaining 37% anticipated further escalation of the war and a refusal by Hanoi to negotiate.

A large number of the correspondents polled agreed on the following significant "happenings" for 1967:

(Cont'd on page 5)



PEACE IN VIET NAM? Yes, say 63% of OPC poll respondents

. . . . CONTINUING WAR was predicted by the remaining 37%. (AP Photos)

Covered.



In The Bulletin. The newsman's world. From top correspondents all over it.

Athens Al Wagg, Wagg Pictures	Manila Carlos Angeles, author, Pan American Airways
Belgrade Joe Peters, McGraw-Hill, NBC	Mexico City Jaime Plenn, UPI
Berlin Gary Stindt, NBC Bureau Chief	Miami (Caribbean) Merwin Sigale, ABC
Bonn Russell Braley, New York Daily News	Montreal J. Patrick Finn, freelance
Brussels H. Peter Dreyer, Journal of Commerce	Moscow Scott Bruns, UPI
Buenos Aires Percy Forster, Hearst Headline Service	Munich David Grozier, Radio Free Europe
Cairo Mike Sullivan, Business Week	New Delhi Joe McGowan, AP Bureau Chief
Caracas Martin R. Reynolds, UPI	Panama Crede Calhoun
Copenhagen Per K. B. Amby, freelance	Paris Bernard Redmont, Westinghouse Broadcasting
Frankfurt Phil Whitcomb, Macnens	Rio de Janeiro Eileen MacKenzie, McGraw-Hill, Time
Geneva Andrew Borowiec, The Washington Star	Rome Sam'l Steinman A.R. McElwain
Hong Kong Dave Roads, McGraw-Hill	Saigon Beverly Deepe
Honolulu James F. Cunningham, The Honolulu Advertiser	San Francisco J. Q. Riznik
Istanbul Anne Turner Bruno, freelance	Santiago Martin P. Houseman, UPI
Leopoldville Don Carl Steffen, freelance	Santurce Horst Buchholz, Young & Rubicam
London James Picton, freelance, ABC Dan Smith, International Management	Sydney Peter Harvey, Newsweek
Madrid Enrique Meneses, Fotopress	Vienna Fred Baer, McGraw-Hill
	Washington Jessie Stearns, Topeka Daily Capital

OPC Site of Many Top Newsmaking Events in 1966

"Nearly every national news story in 1966 originating in or from New York City, and nearly every major news personality who passed through New York City, utilized the World Press Center of the Overseas Press Club of America," President *Victor Riesel* reported after analyzing the year's activities of the eleven-story building.

Declaring that the Overseas Press Club of America has become "a news prestige address," Riesel called upon New York members to use the OPC facilities more and more.

Remarking that 150 press conferences have been held at the OPC in 1966 Riesel said they ran the gamut from the kickoff of Expo '67 and the kickoff of the Canadian Centennial to the pros and cons of the Civilian Review Board fight. Among some of the others who have held press conferences at the Club, Riesel said, were: Save the Old Met Committee; Parks Commissioner Thomas P.F. Hoving on the Cleanup of Bryant Park; Cass Canfield, of Harper & Row, publishers of William Manchester's book, *Death of a President*; US Senator Robert F. Kennedy, Mayor Lindsay and Senator Jacob J. Javits on the Civilian Review Board; Senator Kennedy on the fight to save St. Francis Hospital.

Riesel also reported that Conservative Party gubernatorial candidate Paul W. Adams chose the site of the OPC to make the announcement of his candidacy.

Former Vice President Richard Nixon at an OPC-sponsored press luncheon made front page headlines with his view on Viet Nam.

Those, in addition, who held news-making press conferences were: New York State's Narcotics Commissioner, former Mayor Robert F. Wagner announcing the foundation of Verrazano College, Col. John Glenn and Arthur Schlesinger, Jr., who used the OPC to announce the turning over of important papers to the JFK Memorial Library.

Riesel said: "The OPC is now the recognized news prestige address. The OPC was listed in more wire service stories on the national as well as the local basis than any other press club in the nation if not in the world. We intend to keep that record and expand it in 1967."

File address changes for *The Bulletin* with the OPC office, allowing two weeks.

PROBLEMS OF A MEMOIRIST ASSESSED BY GEROLD FRANK

By ED EDWIN

The understanding into which a writer and memoirist should enter was the focus of Gerold Frank's talk to an OPC luncheon as the great dispute over *Death of a President* dominated news and conversation. The author of *The Boston Strangler* and some fourteen other works time and again cudgelled a writer's agonies in rendering the truth as he finds it.

While expressing "diffidence about jumping into the ethics of publishing," the announced program topic, the author said that "just about everybody agrees it was an error for such a contract (as the Kennedy-Manchester arrangement) to be drawn up." This error, he indicated, was compounded when "certain segments of the book were reported back to the family out of context." He suggested that the episode "would not have come out so" if reporting back had not occurred in this fashion.

Outlined was a "partial or limited agreement" which Frank judged appro-

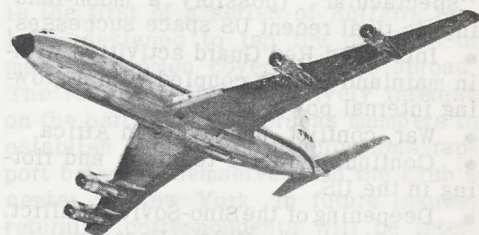
priate for a project involving oral history interviews. Materials possibly could be eliminated under three conditions: when they "(1) do not illuminate character or are totally personal, (2) do not give important understanding to other events in the book, and (3) do not give a third dimension to other episodes."

One problem arising in "the book" discord, Frank said, concerned information over which Mrs. Kennedy had a right to control. Nonetheless, integration of some of it into materials over which the author had the right to control was indicated. What is relevant to history must be the author's decision, Frank made clear in citing a Scott Fitzgerald vignette.

One source recalled watching Fitzgerald, apparently in a mood of intoxicated abandonment at a party and wearing all his clothes, plunge into the sea with a shout, I'm going to swim to Japan!" Another source told how Fitzge-

(Cont'd on page 6)

News break:



TWA makes it easy to cover the States.

NEW YORK SCENE

Hearst Task Force Report

Mon., Jan. 9 — Dinner, with Bob Considine, William Randolph Hearst Jr. and Milton Kaplan, Cocktails 6 p.m., dinner, 7 p.m.

The famous Hearst Task Force comes to the Club Monday with a wrapup of their "Round-the-World Tour" which touched famous datelines all around the globe, including the far east.

The Hearst team includes columnists Bob Considine, William Randolph Hearst Jr., and Milton Kaplan. Kaplan is the new member of the lineup, having replaced Frank Conniff who now stays close to home as editor of the *World Journal Tribune*.

As in past appearances at the Club, the three Hearst men will give their candid, analyses of current top stories everywhere.

* * *

Bistro Dry-Dock Time

Thurs., Jan. 12 — Bistro Party, "Boat Night." 5:30 p.m.

With the singing of sea chanties and spinning of tall tales of the briny, boat-loving members of the OPC will gather for a dry-land winter rendezvous at the Club next Thursday. Sponsored by the Overseas Yacht Club, a kind of off-shoot of the OPC, the "shore-side" session will be a cocktail party in the Bistro Room. All members invited.

Door prizes will include 50 tickets to the National Boat Show, which opens Jan. 14 at the NY Coliseum. A small admission charge will be made to defray expenses, according to Will Oursler, yacht club commodore.

* * *

Thurs., Jan. 19 — Bistro Party honoring Will Yolen. 5:30 p.m.

* * *

Fri., Feb. 3 — "Shakespeare in Opera, and So On," with the Metropolitan Opera Studio. 4:30 p.m.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Get there fast when your story breaks. New York, Washington, Boston, Philadelphia, Chicago, St. Louis, Phoenix, Las Vegas, Los Angeles, San Francisco and more—most anywhere the news happens. Our schedules fit your schedule. Hundreds of non-stops. Easy one-airline service, too—no changing terminals. Just call it in to your travel agent, or TWA, and the planes will roll.

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VIET NAM PEACE, NUCLEAR TREATY AMONG FREE

(Cont'd on page 1)

- A nuclear non-proliferation treaty between the West and East.
- Further conquest of space by the US and USSR, with chances of a Russian "spectacular" (possibly a moon-landing) to rival recent US space successes.
- Increased Red Guard activities in mainland China, coupled with a growing internal power struggle.
- War, conflict, upheavals in Africa.
- Continuing racial tensions and rioting in the US.
- Deepening of the Sino-Soviet conflict.
- Conflict in the Middle East.
- Further improvement in US-Soviet relations.

Two OPC correspondents predicted

the death of Charles deGaulle in 1967, one the death of Franco and one of Mao Tse-Tung.

Some other individual predictions for 1967 in the OPC poll follow:

"The army will reluctantly take control in India." (Bangkok)

"Vatican struggle between conservatives and progressives." (Madrid)

"New tensions in the NATO alliance, with deGaulle's intractable position and uncertainty in Poland contributing to the problem." (Germany)

"British entering in the Common Market." (Switzerland)

"Strauss becomes West German Chancellor on nationalistic program." (London)

"Virtual disappearance of many as-

pects of the Iron Curtain." (Germany)

"Emergence of Martin Luther King and Senator Robert Kennedy as 1968 Liberal-Democratic prospects for President and Vice President, respectively, of the United States — President Johnson withdrawing or withdrawn." (Andorra)

"Devaluation of the Pound in England and the subsequent effect on money markets around the world." (England)

"Women's skirts will drop back to mid-calf." (Monaco)

"The Pope finally makes concessions on birth control." (Lebanon)

OPC members abroad also were asked in the *Bulletin* survey to name the most significant events or developments which occurred in 1966. The following emerged

Recommended Books for Journalists and Newsmen

David Douglas Duncan. *Yankee Nomad: a Photographic Odyssey*. New York, Holt, Rinehart and Winston, 1966. 480 p. (Introduction by John Gunther). \$23.00.

The striking jacket color photo of Russian horsemen on a painted-sand carpet sets the tone for this huge, beautiful volume of photos and text by a photographer who made an international reputation on *Life* magazine. From 30 years' work as a photo-journalist in peace and war, around the world, Duncan selected the cream of his work — some 500 photos (130 in color), including a photos sequence of Paris for which *McCall's* paid the record sum of \$50,000.

The text is informative and informal and reflects Duncan's evident zest for living. Of technical interest: all photo enlargements were made by a new automatic rapid processor manufactured by Fotorite of Chicago and were developed on a new German 13-second two bath rapid process paper (Mimosa). The book was printed by Joh. Enschede en Zonen in Holland.

Marc Riboud. *The Three Banners of China*. New York, Macmillan, 1966. 216 p. \$12.50.

A selection of some 150 photos, both in color and in black and white, taken by Magnum photographer Riboud during a four months' visit to Red China in 1965. The "Three Banners" refers to the People's Communes, the Great Leap Forward, and the new General Party Line, all of which had taken place since Riboud's previous visit to China in 1957. The author has written detailed captions for his photos, in addition to an excellent text explaining his journey and describing contemporary China.

An exhibit of 65 of the photos is currently on display at Asia House in New York, until February 12, 1967. Hours: Jan. 6-Feb. 12, Tuesday-Friday, 10-2, plus Saturdays, 11-5, and Sundays, 1-5.

Harry Reasoner. *The Reasoner Report*. Garden City, NY Doubleday, 1966. 168 p. \$3.95.

A collection of 55 short, witty pieces prepared by Reasoner for CBS radio and TV broadcast from 1961 to 1965. "Telephone Numbers," "Bottle Feeding," "Personnel Tests," "Discotheques," "Christmas Presents" are some of the pieces. Reasoner is CBS White House correspondent.

Two excellent books have appeared this year on a subject of interest to all newspapermen:

John Lofton. *Justice and the Press*. Boston, Beacon Press. 462 p. (Footnotes, bibliography, index). \$5.95.

Donald M. Gillmor. *Free Press and Fair Trial*. Washington, DC, Public Affairs Press. 254 p. (Footnotes, index, index of leading cases). \$6.00.

The alleged extravagances of the police and the press in the Oswald case inspired the Warren Commission Report on President Kennedy's assassination to call for "steps to bring about a proper balance between the right of the public to be kept informed and the right of the individual to a fair and impartial trial." Both books discuss exhaustively the historical conflict between the public's right to know and the individual's right to a fair trial, particularly in criminal cases. Court decisions — notably in the Sheppard case — and guidelines for the press and bar drawn up by legal and press

associations in various states are cited. Lofton is both a lawyer and newspaper editor; Gillmor is a former newsmen, now associate professor and coordinator of graduate studies at the School of Journalism and Mass Communications of the University of Minnesota.

Ray Eldon Hiebert, ed. *The Press in Washington*. New York, Dodd, Mead, 1966. 233 p. (Introduction by J. Russell Wiggins, Editor, Washington Post). \$5.00.

Subtitle: "Sixteen top newsmen tell how the news is collected, written, and communicated from the world's most important capital." The essays in this book originated as a series of lectures in advanced journalism at the American University in Washington, DC, and were edited by the chairman of the university's journalism department.

The essays are divided into three main categories: the various news media: the important news sources (White House, State Dept., Capitol Hill, Defense Dept., and Supreme Court); and the principal news problems in Washington (interpretative reporting, investigative reporting, the role of the press in government, secrecy, classified information, criticism, and satire). The newsmen speak with candor of their jobs and give credit and criticism where they think it is due to both the press and to the government.

Gerald Walker, ed. *Beat Magazine Articles: 1966*. New York, Crown, 1966. 308 p. \$5.95.

An anthology of the 20 foremost articles published in US magazines during 1965, as selected by an editor of *The New York Times Magazine*. The book is planned as the first of an annual series

PREDICTIONS FOR '67 BY OPC MEMBERS ABROAD

as the top events of the past year, according to the OPCers:

- The Viet Nam war, especially the US buildup.
- Successes of the US space program.
- The situation in Red China: the struggle for power, the Red Guard movement, the development of nuclear war-heads.
- The white backlash-black power situation in the US.
- President Johnson's Asian trip, especially the Manila Conference.
- The growing conflict between the USSR and Red China.
- The Republican resurgence in the US November elections.
- The ouster of the Erhard regime in Germany, and the emergence of a neo-

Nazi party.

Commenting on the most significant events during 1966, an OPC member in Yugoslavia stated:

"The 'most significant' event of any year should be the one that may have historical consequences. And, unless it is a bombshell like Pearl Harbor or President Kennedy's assassination, that's a tough one to judge. I'll take a chance and say that the 'most significant event' in 1966 was the serious emergence of Nazism in Germany as a nucleus of World War III — in a couple of decades. Hope I'm wrong."

An OPCer in Puerto Rico said: "The withdrawal of the OAS force from the

Dominican Republic is probably the most under-rated event of 1966, especially if compared with the coverage of the landing of the same force in 1965."

The questionnaire which went out to over 500 overseas members of the OPC is the first of a series of *Bulletin* features designed to tap the opinions of men and women covering news abroad. The returns indicated a lively interest on the part of OPC overseas members to establish a closer communications rapport between themselves and the Club's center in New York. In future issues, returning correspondents will be interviewed for "wrap-up" comments on news coverage in their particular areas.

OPC BOOK (Cont'd from page 1)

to give outstanding articles permanent form and to give additional recognition to contemporary magazine journalism. An "honor roll" of 50 other articles which just missed the "best" list, a list of awards available to magazine writers, and biographical notes on the 50-best authors also included in the book.

Wilson P. Dizard. Television: a World View. Syracuse, NY Syracuse University Press. 349 p. (Bibliography, footnotes, index, note on research, statistical summary, and photos). \$7.95.

The most comprehensive and up-to-date report on international television. Chapters include "US Television's Overseas Markets," "Communist Television," "ETV," and "Television Signals from Space," and suggestions on what the United States can do to strengthen its place in international TV. The author is a former *Time* magazine writer-editor, now with the US Information Agency.

Charles S. Steinberg, ed. Mass Media and Communication. New York, Hastings House. 530 p. (Index). \$11.50.

Volume one of a series on *Studies in Public Communications*, this book is a compilation of writings by experts on the effect of mass media on society. Newspapers, magazines, motion pictures, broadcasting media, book publishing, and international communication are among the subjects treated. An appendix gives the text of the Canons of Journalism of the American Society of Newspaper Editors, the Production Code of Motion Pictures (now superseded by an amended code), and the Television Code of the National Assn. of Broadcasters.

Martin A. Bursten — Assignment — Find the Invisible Man

Henry C. Cassidy — Two Letters from Stalin

Dickey Chapelle — The Trouble I've Asked For

W.W. Chaplin — The Impossible Takes a Little Longer

Rhea Clyman — The Story That Stopped Hitler

Jules Dubois — Exclusive — Washington Tries a Bribe

Benjamin Fine — When Has a T-Bone Become a Scoop?

Burnet Hershey — Germany's Meekest Hour

James P. Howe — "If You Dare Do That, I'll Shoot You!"

Richard J.H. Johnston — The Last Baton

Albert E. Kaff — Fire Arrows Over Quemoy

William L. Laurence — The Greatest Story

Paula LeCler — Imprisoned in Loyalist Spain

William R. McAndrew — Suspense and the Tunnel

Barrett McGurn — A Scoop — Twenty-Five Years in the Making

Enrique Meneses — First Days of the Cuban Revolution

Hugh A. Mulligan — Do You Remember Glenn?

Joseph Neuman — A Spy for the *Herald Tribune*

Frederick B. Oppen — The Open Door Policy — 1945

Waverley Root — Why Go To the Khabiliya?

Madeline D. Ross — The Jaguar Scoop

Gertrude Samuels — Hitler Slept Here

Sigrid Schultz — Hermann Goering's "Dragon from Chicago"

Bruno Shaw — Train Ride

Stanley M. Swinton — The Day Caesar Hung Upside Down

Tad Szulc — The New York Times and the Bay of Pigs

Ansel E. Talbert — News "On the Rocks"

Richard Tregaskis — Eleven Thousand Feet and No Place To Go

Robert Trumbull — Hangover on Guam

George Weller — Back in Nagasaki

Gregor Zierner — Phoned In On the Nazi Hotline

Members of the Book Publishing Committee are:

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FRANK (Cont'd from page 3)

rald had locked himself in a room with a reporter friend, whom he urged to give up Hollywood fees and return to newspaper work where his talent, in Fitzgerald's admiring view, would be properly used. When the newsman expressed preference for the posh life, Fitzgerald reportedly became distraught, with this condition impelling him into the ocean.

"Now who's going to control that episode?" Frank asked rhetorically, since each eyewitness believed he told the whole truth.

"All non-fiction writers begin without knowing what material they might uncover," Frank amplified. When he began researching Boston murders, "there was no strangler." Not only did detection of one catalyze story development but it caused a change in the proposed book title.

What is needed between a writer and memoirist, Frank said, "is a relationship where they can reach an understanding" over treatment. "Just the choice of one word," he reflected, may be crucial, and "a writer may work five or six days to find that single word."

Such a relationship "had not been built between the writer and Mrs. Kennedy," the author asserted. Yet he faulted neither for the lack of rapport. It would have been "too painful" for Mrs. Kennedy to submit to further probings of the tragic day.

Nuances of mutual and evolving trust were pointed to as Frank described his work with Lillian Roth. Miss Roth wished reminiscences of part of her life deleted,

while the writer viewed them as salient to her personal history.

"Lillian, it's your book," he recalled telling her. "But if you cut this out, it will break my heart. She let it go and was subsequently glad."

The "befoggings" of what happened in Dallas were deplored by Frank, who cited questions about the Warren Report and the failure to obtain tape-recorded accounts from the dying Jack Ruby. "Even if they are all lies," the author contended, "at least we would have the material." He stressed how a writer must speak to "many persons" in his search for the truth.

"People who are the stuff of history," he said, should be characterized as much as possible by contemporary associates and observers. "Think of

what reminiscences of Lincoln's doctor would be worth to investigators today," he added.

"The amount of misinformation in the world is staggering," he lamented. Again, however, he chided no one, but underscored the writer's mission. An experiment was staged in Boston, he reported, in which thirty detectives watched a man dashing through a room followed by a taller man with a gun. "You'd be astounded by the disparity of the information" garnered from those trained observers, he said.

Victor Riesel chaired the luncheon. James Sheldon introduced the guest, and Anita Diamant Berke moderated questions. Also at the dais were Lawrence G. Blochman, Madeline D. Ross, and Will Yolen.

30 Flight Members to Get Belgian Tour

A complimentary tour to various Belgian points — Antwerp, Ghent, Bruges and Ostend — is being offered to OPC members participating in the Club's Charter Flight to Brussels this May.

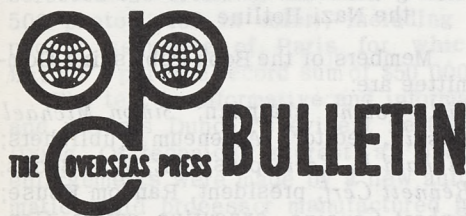
The tour — for thirty members on the flight — has been offered by the Official Belgium Tourist Bureau through its director, Peter A. De Maerel. "This invitation includes accommodations, meals, sightseeing and transportation related thereto," De Maerel said in a letter to Madeline D. Ross, Charter Flight chairman. "In the event that a member as specified above is accompanied by his or her spouse, we would be pleased to have the spouse join the group at his or her own expense."

Dates for this tour are May 19 and 20, and reservations will be taken on a

first-come, first-served basis. Miss Ross indicated that cost of the tour for spouses would be minimal, though the exact price is not yet determined.

This is the fourth time that complimentary tours have been set up for Flight members. The first was West Germany in 1962; Israel in 1963; and Ireland for 1964.

Due to attrition, places are still available on the Charter. These may be reserved by sending a \$10 non-refundable registration fee and a down payment of \$85 a seat. Checks should be made out to OPC Charter Travel. The Flight leaves Kennedy International Airport via TWA Intercontinental Jet the evening of May 17, arriving in Brussels the following morning. It returns from London (with a stopover at Shannon, Ireland) on June 18.



Bulletin Committee Chairmen:

Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Letters

BULLETIN PARTISAN

Returning from faraway climes I found a quota of *Bulletins* awaiting me, one of which, Dec. 24/31, had a letter from one Joseph J. Wurzel, who is of course a resident of New York and by his letter has computer tendencies.

He apparently wishes *The Bulletin* demolished because it costs \$50,000 a year.

If it costs \$100,000, \$200,000 a year, keep *The Bulletin*! If you have to, abolish the bar, which Mr. Wurzel finds convenient. Hell, abolish the whole damn club but not *The Bulletin*, which is our ONLY medium of keeping in touch (we who do NOT live in Manhattan or the Bronx).

Fine him ten drinks for me, will you?
Basil D. Woon, Carson City, Nev.

THANKS FOR WELCOME KIT

In associating myself with Curt Heymann's letter from Paris thanking Victor Riesel for his message offering help to our less fortunate colleagues overseas (*Bulletin*, December 17), I should also like to thank the president and all those who make possible the welcome kits offered to returning overseas members.

As a recent visitor for all too brief a period to New York, I found the president's letter, the complimentary drinks, and the really useful and enjoyable articles in the kit made for a true sense of being welcomed home.

William T. Carnahan
Milan

Placement

New York:

M-225-Wanted: Versatile writer to handle popular treatment of medical subjects for print, media and radio. Ability to create story ideas and deal with contacts with major media. Salary \$10 to 15M, plus fringe benefits, on basis of experience.

M-220-Wanted: New York correspondent for swimming pool industry trade journal, required to contact NYC area business firms for news items, prepare up to 3000 words of news copy monthly, at \$75 per month. Address resumes to Jules Field, Pool News, 3923 West 6th Street, Los Angeles, Calif.

M-221-Wanted: For PR department of blue chip corporation, PR staffer to handle employee and management communications, Stockholder bulletin, divisional press relations, help with general corporate publicity. Editorial experience combined with PR background required. Good writer, editor, special events planner. Salary \$9500 to 11,500.

M-222-Wanted: Industrial product publicist, strong in writing and placement work, for major PR company's client. Newspaper and/or editorial experience with PR knowhow required. Salary \$10-12M.

M-223-Wanted: Secretary-assistant: for two key executives (publisher and merchandising director) for long established expanding national newspaper magazine. Diversified responsibilities, growth future. Light steno or dictaphone necessary. Salary \$90. Park at 54th. PL 5-7900. Mr. Frank or Mrs. Emley.

M-224-Wanted: Traveling publisher relations regional manager by large syndicated roto-gravure newspaper magazine. Midwestern and eastern territories. Above average salary, plus commission, expenses and car. Helpful experience: editorial, circulation, advertising and management responsibilities with newspapers or other publishing organizations. Fringe benefits, advancement opportunity.

International:

M-219-Wanted: Writers in Reykjavik, Iceland; Karachi, Pakistan; and La Paz, Bolivia, to handle writing and photographic assignments on American products displayed in distributors showrooms and sold at local markets. Capable writer-photographers please submit resumes. Specific details will then be provided and equitable fee determined.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

LOCK, STOCK AND...

If you're moving, be sure you let the OPC business office in on the news (one notification takes care of *Bulletin* and all other Club mailings).

CASH ON THE BARREL

Classified advertisers, please note: all ad copy must be accompanied by advance payment.

Figure 50 cents a line for a line of 40 spaces (count both letters and spaces). To be sure your ad appears in the next issue, get the copy to the *Bulletin* office by noon Monday.

The Falk Corporation

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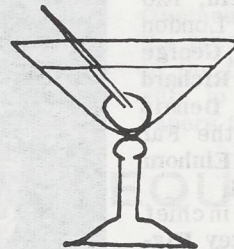
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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: After headquartering in Washington for more than 30 years, **Walter Lippmann** plans to move to New York next summer to write his syndicated column from here ... **Beryl Bernay**, who has been filing news features for Westinghouse Broadcasting from Djakarta, Indonesia, and gathering material for a book, plans to return to New York the end of January ... **Margot Auerbacker Siegel** and her husband Harold obviously don't like Minneapolis winters. Just returned from a holiday in Miami Beach with their children, they were off to San Juan for a week; January finds them in Acapulco, and mid-February in Jamaica. Margot is doing several travel pieces ... **Kenneth T. Hurst**, general manager of Prentice-Hall International, off to visit PH publishing companies in London and New Delhi. He'll return in a month via a Moscow stopover ... Just back from the Far East, **Harrison Forman** is off on a quickie to El Salvador, accompanied by his son, John Holcombe Forman, a senior at Wisconsin U. ... **George McCadden**, representative in the US for Rupert Murdoch and his parent organization, News Ltd. of Australia, is in Australia visiting new acquisitions of the Murdoch group ... **Fred Kerner's** travels have taken him to Florida, Pennsylvania and Illinois in the last few weeks for discussions with authors and most recently to Montreal to see authors and to address the annual banquet of the Canadian University Press and to make presentations of news writing awards which he gives annually to the college paper at his alma mater.

CHECKING IN: **Michael Field**, Rio de Janeiro correspondent for the London Daily Telegraph ... **B.P.B. Dube**, **George Barris**, **Whitman Bassow** and **Richard Greenough** from France ... **Dennis McEvoy** from Spain, Italy and the Far East ... **H. Denny Davis**, **Paul Einhorn** and **Claude E. Erbsen** from Brazil.

NEW POSTS: Formerly Editor in chief of Ideal Publishing, **Diana Lurvey Higgins** named editor of The Woman; says she's wide open for free-lance material ... **Lawrence G. Foster** named assistant to the chairman of the board and director of Corporate public relations for Johnson & Johnson's domestic and international operations ... **Leo J. Northart**, formerly managing editor of Dun's Review and editor of Business Abroad, named editor-special reports for Copley International Corp., publisher of Gallatin Service ... **Roger V. Marshall** appointed PR manager of the World Coffee Information Center (Pan American Coffee

Bureau) with headquarters at 120 Wall Street ... **Russell F. Anderson** named senior vice president, international operations, of McGraw-Hill Publications.

ARTICLES: **Jack Harrison Pollack's** scolding review of his friend Dr. Sam Sheppard's autobiography, "Endure and Conquer," featured in Jan. 7 Saturday Review.

BOOKS: A 52-page pamphlet on "The UN in the Age of Change" by **Sidney** and **Hazel W. Hertzberg** published by the United Nations Assn. of the USA ... **Robert I. Queen's** recent handbook, "Creative PR for Your Special Events," being used as a reference book in assorted college libraries and the American College Public Relations Association.

RADIO & TV: Prexy **Victor Riesel**, who spent New Year's on the "Firing Line" (WOR-TV) with **Bill Buckley**, interviewed state mediation chairman Vincent D. McDonnell on his own show, "Victor Riesel Interviews" on WEVD this week ... **Edward Robb Ellis** discussed his new book, "The Epic of New York City," on the Jean Colbert radio show in Hartford, Conn., Dec. 17 and in NYC's Park Avenue Synagogue Dec. 18. ... **Gary MacEoin** interviewed by Arlene Post on WNEW Dec. 27 ... **Ralph D.**

Gardner, author of "Horatio Alger, or the American Hero Era," talked about his book with WOR's **Barry Farber** recently.

HONORS: NBC-TV's **Gabe Pressman** the subject of a feature story, "A Day's Events with TV Star Reporter," in Editor & Publisher for Dec. 31. ... Radio-Television Correspondents Association in Washington, D.C., has elected **Robert McCormick** vice president and **George Herman** secretary ... Community Service Society's Board of trustees has announced the re-appointment of **Norman Reader** as a member of the committee on public relations and support ... **Jeffrey Blyth**, chief NY correspondent of the London Daily Mail, elected president of the Foreign Press Association for 1967.

EXHIBIT: The Whitney Museum of American Art's 1966 annual exhibition of contemporary sculpture and prints includes a kinetic sculpture as well as a relief print by **Sheldon Machlin**. They will be on view through Feb. 5.

SPEAKERS: **Bruce Cassidy**, fiction editor of Argosy, was guest instructor at the Dec. 12 meeting of the creative writing course sponsored by the Mystery Writers of America. He gave advice about writing for the current magazine market.

SICK BAY: **Douglas C. Lovelace** in the United Hospital in Portchester, N.Y., room 564.

DIED: **Sarah Colton**, Dec. 25. Funeral services were held on Dec. 30 at Riverside Memorial Chapel.



YOU OUGHTTA BE IN PICTURES: Little Melissa Gagen sits patiently while her portrait is committed to pastel and paper by artist Kay Kato, during the Club's annual Children's Christmas Party. Melissa, daughter of J. Wilfred Gagen, was one of the many youngsters of OPC members entertained at the afternoon event with Kay's pictures and a magic show. Children received toys and pens from Allen Lloyd, candy from Barricini, peppermint canes from Schrafft's, drinks from Coca Cola, ice cream and cookies. The good Santa Claus for this party were Anita Diamant Berke, Madeline D. Ross, Stella Margold and Beulah Harris.